

Let's Protect NZ Families

A call for Grants and Sponsorships to support victims of domestic violence

New Zealand is ranked the worst for Domestic Violence compared to other OECD countries with 1 in 3 women estimated to have been a victim of violence in their lifetime.

Jupl has been providing Domestic Violence protection solutions in Australia for the last 2 years. Resulting in protecting and empowering hundreds of families as well as **saving 8 lives in the last 6 months alone.**

Sadly, the legislation and funding programs that enable these solutions in Australia, do not exist in NZ.

Therefore, over the next 12-18 months we are going to prove to government that these Australian led solutions will be as effective here.

This will involve a series of programs, the first of which will be an emergency response service for those most in need. This will cost \$1,500 per family and last 6 months, protecting them whilst they transition out of their abusive environment.

As there is no government funding available, we are seeking support from the NZ business community and public to fund this important initiative.

We are seeking expressions of interest for Grants and Sponsorships in multiples of \$15,000.

- **\$15,000 protects 10 families**
- **\$150,000 protects 100 families**
- **\$750,000 protects 500 families**

170,000 domestic violence investigations were undertaken by NZ Police in 2020.

20,000

rise in 12 months.

80%

of Domestic Violence incidents go unreported. Suggesting we could be dealing with as much as 850,000 incidents per year.

Shine

(www.2shine.nz) are currently getting 50-55 domestic violence referrals from Police per week. That's 2,600 – 2,860 per year from one organisation.

50%

of Intimate Partner Violence deaths occur at the time of actual or intended separation. This is a critical stage and one where victims need protecting the most.

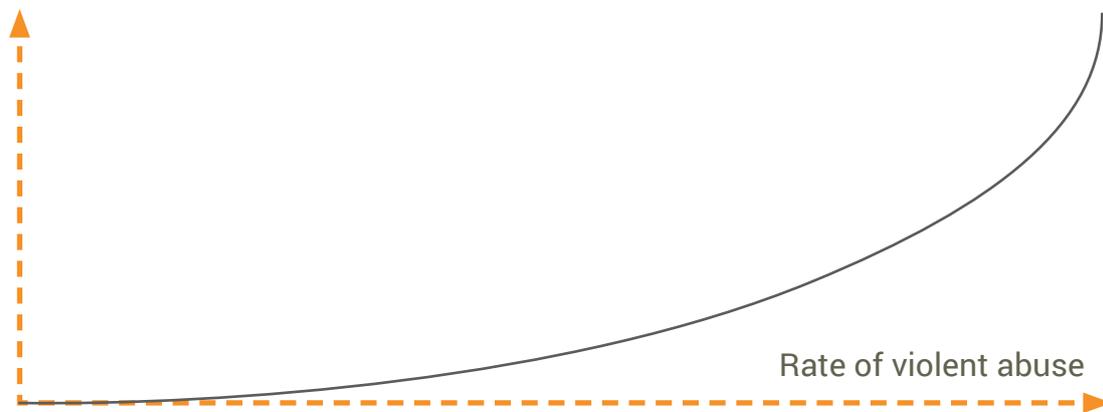


The Journey To Recovery

A victim's journey to recovery can be categorised into 4 main stages as outlined below. Domestic abuse can take on many forms including, financial, technological, emotional, sexual and physical. **Generally the more aware the victim is and the more determined they are to leave, the more violent the abuse becomes as well as the rate in increase.**

In Australia, Jupl has been providing emergency response services to those in the 'leaving' and 'recovering' stages for the last 2 years through partnerships with Protective Group, The Salvation Army, WAYSS, Youth Family Services and others. In that time we have seen an increase in the prevention of violent abuse and in perpetrator apprehension rates. Perhaps more importantly however, is the feeling of empowerment victim's feel when they can protect themselves.

This is the most acute problem and where we believe we can have the most positive and immediate impact here in NZ. This first phase of this campaign will focus on families entering these latter stages.



We need to flatten the curve of domestic abuse in New Zealand



Campaign Overview

This campaign will be rolled out in 3 phases and take 12 to 18 months to complete. The long term objective is to provide services that support and protect victims during all stages of their journey to recovery AND provide sufficient evidence to convince government to implement the necessary legislation and funding programs to support these services going forward.

Phase 1 will involve standing up an emergency response service similar to what we do in Australia. The focus of this paper is on securing sufficient funding for this phase. The details of which can be found on the next page.

Phases 2 and 3 will focus on securing more funding to help more families and also look at solutions that offer information and support for victims in the earlier stages of their journey. The aim is to offer services across all stages that focus more on intervention and prevention as opposed to just protection.

More details on these phases and all of the intended services can be found in the Appendix.



Dedicated Response

Roll out a fully dedicated emergency response service utilising the Jupl Watch and 24/7 monitoring centre. Includes case worker notifications and support.

01



Discreet Support

A Jupl application offering information and support in a quick and discreet way. Data will be collected and analysed to provide A.I. enabled intervention alerts.

02



Remote Assessments

A remote assessment service looking for tech abuse such as spyware and password hacks etc. This service will be offered by Protective Group.

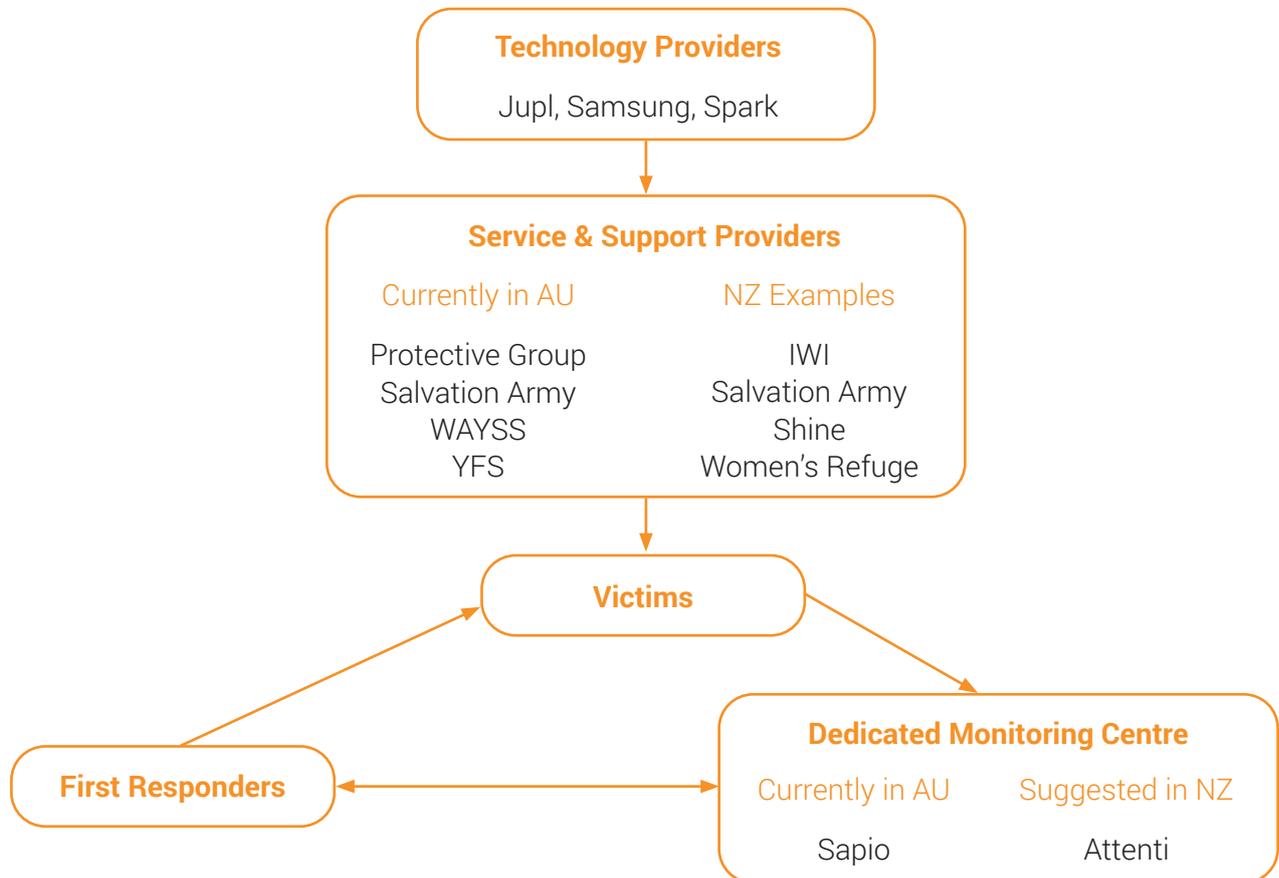
03

*This is just the beginning
of the journey*



Phase 1

Phase 1 involves rolling out a dedicated emergency response service similar to that in Australia per the diagram below.



In our experience, the transition out of an abusive environment and into recovery can take 3 to 6 months. Therefore, this service will run for 6 months at a cost of \$1,500 per person. This includes a smartwatch with phone plan, 24/7 monitoring and service support.

The target is to protect 500 families as we believe this a good balance between a suitable sample size (to support discussions with government) and the amount of capital required, i.e. \$750,000.

The target launch date of the service is September 2021.



Expressions Of Interest

We would very much love your support on this campaign to protect New Zealanders suffering from domestic Violence. Together we can make a real difference.

We are seeking expressions of interest for Grants and Sponsorships in multiples of \$15,000.

- **\$15,000 protects 10 families**
- **\$150,000 protects 100 families**
- **\$750,000 protects 500 families**

The longer goal of course is to evoke change to the current legislation and funding schemes for domestic violence protection and prevention. This will eventually require government but in the meantime we can all pool our resources to make an immediate, positive impact.

If you are as inspired as we are to make this happen then please contact us to carry on the discussion.

Regards,

Alan Brannigan
CEO, Jupl
Email: alan@jupl.com
Mob: +64-21-981-632

Sir Ray Avery
Founder, Jupl
Email: ravery.kaizen@xtra.co.nz
Mob: +64-27-476-0591

*Together, we can protect
New Zealand families*



jupl.